

## INTERLAKE SCHOOL DIVISION

MINUTES OF THE PUBLIC RELATIONS COMMITTEE MEETING OF THE BOARD OF THE INTERLAKE SCHOOL DIVISION, HELD ON MONDAY, APRIL 18<sup>TH</sup>, 2011, AT THE DIVISION OFFICE, 192-2<sup>ND</sup> AVENUE NORTH, STONEWALL, MB.

### **TRUSTEES PRESENT:**

SHARON BAKER (CHAIRPERSON), SASCHA EPP, MARK GRINDEY, SANDRA WIEBE

### **SENIOR ADMINISTRATION PRESENT:**

ASSISTANT SUPERINTENDENT CHRISTINE PENNER

THE MEETING WAS CALLED TO ORDER AT 4:30 P.M.

### **AGENDA ITEMS:**

1. PRE-SCHOOL BOOKS FOR BABIES:
  - A. IT WAS SUGGESTED TO CALL THIS INITIATIVE "BABY WELCOME BOOKS"
  - B. THE FOLLOWING WOULD BE INCLUDED ON THE NAME PLATE FOR BOTH BOOKS:
    - I. THE DIVISION LOGO AND WEBSITE
    - II. A LIST OF THE TRUSTEES AND WARDS
    - III. THE DIVISION MOTTO
    - IV. AND PERHAPS INCLUDE A QUOTE ABOUT LEARNING/LITERACY
2. DIVISION ADVERTISING – BANNERS:
  - A. IT WAS DECIDED TO USE THE PHOTO OF THE TEACHER AND STUDENT
  - B. SASCHA EPP WILL TAKE A FEW MORE SCENIC PICTURES TO USE AS A BACKGROUND FOR THE SECOND BANNER AS THE RESOLUTION OF THE PICTURES WE HAD WAS NOT OF HIGH ENOUGH QUALITY.
3. WEBSITE:

THE FOLLOWING SUGGESTIONS WERE MADE:

  - A. PUT THE SEARCH ENGINE AT THE BOTTOM OF THE HOMEPAGE
  - B. INCLUDE INFORMATION ON "THE BALANCED SCHOOL DAY" (UNDER DIVISION)
  - C. INCLUDE INFORMATION ON "CANADIAN PARENTS FOR FRENCH" (UNDER PARENTS/STUDENTS AND PROGRAMS – FRENCH IMMERSION)
  - D. INCLUDE SAFEKIDS.COM (UNDER PARENTS/COMMUNITY)
4. VOLUNTEER BBQ: – JUNE 8, 2011 AT 4:30 P.M.
  - A. TRUSTEES ARE WILLING TO SERVE
  - B. TRUSTEES WILL HAND OUT TICKETS
  - C. CHRIS WILL GET SOME DOOR PRIZES
5. DIVISIONAL RETIREMENT RECOGNITION – JUNE 16, 2011 5:00 AT CELEBRATIONS
6. OTHER: – SUGGESTION TO HAVE A SOCIAL EVENING WITH THE I.T.A. (TAKE TO THE ITA LIAISON COMMITTEE)

MEETING ADJOURNED AT 5:30 P.M.

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COMMITTEE CHAIRPERSON

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SECRETARY-TREASURER